



# Revolution in GENEROSITY

“Our approach to money and possessions isn’t just important—it’s central to our spiritual lives. Our giving is a reflexive response to the grace of God in our lives. It comes out of the transforming work of Christ in us. I pray that this book will lead you to a greater understanding and appreciation of this truth.”

-Randy Alcorn, author of *Money, Possessions and Eternity* and *The Treasure Principle*

“*Revolution in Generosity* intends to show you how to make genuinely biblical choices in every area of your life, including giving and asking. If the ideas in this book were followed, there would be a revolution in generosity among Christians. This book will be an important resource for those who seek to advance the Kingdom.”

-Charles Colson, Founder, Prison Fellowship

“The Christian church today needs a revolution in generosity—a revolution that will shape Christians into the image of Christ, a revolution that will spread goodwill and the fragrant aroma of Christ, a revolution that will fuel authentic transformation. Read the book, join the revolution.”

-Chuck Bentley, CEO, Crown Financial Ministries

“If this book had been available fifty years ago, and resources had been handled with the depth of theological insight that *Revolution in Generosity* offers, Christian ministry effectiveness today would be radically improved. Now that the book has arrived, I highly recommend it and suggest that ministries not delay another day in implementing these essential principles to further the Great Commission.”

-Clyde Cook, President Emeritus, Biola University

“*Revolution in Generosity* rightly contrasts God-oriented stewardship with human-oriented philanthropy. It underscores the urgency for each of us to be rich toward God. It also includes numerous practical suggestions and referrals. If you’re in a position of responsibility in fundraising, whether in a local church or in a parachurch organization, do yourself a favor – read this book.”

-Franklin Graham, President and CEO, Billy Graham Evangelistic Association and Samaritan’s Purse

“This book offers a refreshing and hugely needed biblical perspective so often absent in ministry. It seeks to show that God has given us a much better way: transformation of our hearts and minds that leads to a whole new motive for giving. Churches and parachurch organizations that humbly apply these biblical principles will revolutionize ministry effectiveness—for all the right reasons.”  
-Mark Holbrook, President/CEO, Evangelical Christian Credit Union (ECCU)

“Managing money in a God-honoring way is one of the great challenges for every Christ-follower. This book will move people toward a more generous future.”  
-Bill Hybels, Senior Pastor, Willow Creek Community Church

“At last, a book about money that doesn’t dodge the hard questions and doesn’t focus on ‘fundraising techniques.’ This collection of scholars, leaders, and practitioners helps us look at money from God’s perspective and teaches us how to ‘grow more generous in our hearts’ toward God and others. A must for every pastor, ministry leader, or board member!”  
-Chip Ingram, President and Teaching Pastor, Living on the Edge

“Now we have the book written from a Biblical worldview with the answers we need. *Revolution in Generosity* is a must read for all of us who want to move to the next level of effectiveness in fundraising by helping donors see the big picture. Thank you, Wes, for putting the goodies down on a shelf low enough for all of us to reach. You have done a great service to God’s work in these times.”  
-Michael D. Little, President, The Christian Broadcasting Network Inc.

“The Christian faith involves all of life. I commend this book to all pastors and parachurch leaders. Focusing on heart transformation is the future for a revolution in generosity for God’s work.”  
-Frank Lofaro, President, Christian Management Association (CMA)

“Wes Willmer has been a pioneer among Christian leaders in encouraging Christians to follow God’s plan for money, giving, and asking, which results in a transformed and generous life. This is a great book for any believer serious about his or her faith.”  
-Hugh O. Maclellan, Jr., President, The Maclellan Foundation

“*Revolution in Generosity* is a compelling vision of 'giving and asking' as they were meant to be done in God's eyes. Every person should read this book . . . you can't afford not to.”  
-Josh McDowell, author of *More than a Carpenter* and *Evidence that Demands a Verdict*

“*Revolution in Generosity* offers solid teaching that gets at the heart of giving and asking. It is a helpful resource and a much-needed call to all of us in ministry to be transformed in how we view possessions and spiritual growth.”  
-Elisa Morgan, CEO, Mothers of Preschoolers (MOPS) International

“Psalm 24 reminds us that God is the ultimate owner of all we are and have. He expects us to be good stewards and invest the resources he has entrusted to us. For Him, returns are measured in eternal values. This book will help you understand the joy of being generous and responsible as you invest and give the resources God has given you.”

- Bill Pollard, Chairman Emeritus, ServiceMaster Co.

“An important book devoted to an urgent task: transforming scandalously skimpy Christian giving by nurturing Christians genuinely conformed to the image of Christ. Wise, concrete, practical advice from successful practitioners.”

-Ronald J. Sider, President, Evangelicals for Social Action

“If as a believer, my pursuit of true discipleship is reflected by a prayer life that consistently implores, "Father, what would you have me think, what would you have me say, what would you have me do?" Then as a Christian leader I must pursue being informed in godly practices of fund development. *Revolution in Generosity* is a valuable resource in that pursuit.”

-Ken Smitherman, President Association of Christian Schools International

“The American Church has largely failed the "test of prosperity" during a century that witnessed the greatest buildup of wealth in the history of man. It's time for a change. Wes Willmer and his collaborative thinkers have given us a book that truly challenges the Church and its ministries toward the pursuit of biblical generosity. Stewards awake! May God be glorified through faithful lives poured out for His purposes.”

-Greg Sperry, National Christian Foundation

“In the wealthiest nation of Christians in history, the most seldom preached sermon is the one that addresses head-on what we do with our money. If God were to write a letter to the church in America, as he did to the seven churches in Revelation, it would almost certainly challenge our stewardship over the wealth that He has entrusted to us. If we would truly embrace and model the principles set forth by the authors of this important book, I believe that God could use the American Church to change the world.”

-Richard Stearns, President, World Vision US

“There are lots of books about how to get rich, but far too few about becoming rich toward God...which, by the way, is far more important! Embrace the wisdom of this book and enjoy true prosperity!”

-Joseph Stowell, Teaching Pastor, Harvest Bible Chapel

“Convicting, scholarly, and practical—*Revolution in Generosity* is a book that every Christian involved in ministry in Christ's kingdom should read!”

-Joni Eareckson Tada, Founder, Joni and Friends

“This (book) is counter-cultural and revolutionary. It is sitting down with the best thinkers in the world of biblically astute financial (or development) consultants. Who among us as leaders has not cringed at the appeals we receive—and even sent as an organization. As results-driven leaders, we so easily look at the bottom line in financial terms when it is really in the Kingdom lives of people who give and serve with us. Wes Wilmer and his co-authors point us down the road of biblical generosity and true stewardship—a road not easily taken, but so needed in our "bang for the buck" and "do whatever it takes" competitive Christian world.”

-Jerry White, President Emeritus, The Navigators

“Our possessions are an indispensable part of our life in the Kingdom of God. We need to understand how they receive spiritual life by our choices under the direction of the Word and the Spirit. This is not widely appreciated, but Wes Willmer has devoted much of his life to helping people with Kingdom generosity and stewardship. He gives good direction on how to be faithful over little and faithful over much.”

-Dallas Willard, author of *The Divine Conspiracy*, *The Spirit of the Disciplines*, and *Renovation of the Heart*

“Money is integral to life. It reflects who we are and what we value. If we are to worship God, this worship must include our finances. Unfortunately, many ministries today overlook this important truth.”

-Robert Wuthnow, Andlinger Professor of Sociology and Director of Center for the Study of Religion, Princeton University